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PRESS RELEASE

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EU SME Centre signs a partnership agreement with the Netherlands Innovation Center

On 10 December 2021, the representatives of the EU SME Centre (the Centre) and the Netherlands Innovation Center (NIC) established a new partnership through the signing of a new Memorandum of Understanding (MoU). This is the second Memorandum of Understanding that the Centre signs with a Netherlands-based business support organization proving the commitment of the project team to support the internationalization journey of the SMEs community in Europe, in general, and in the Netherlands, in particular.

We warmly welcome this new partner and we are looking forward to start working together, create synergies, and support NIC and its network of SMEs.

To get notified about our upcoming events organised be sure to register on the Centre's website, follow our social media and subscribe to our mailing list to get any updates sent directly to your inbox. All these actions are available free of charge, as all the services the Centre offers.

If you are a business support organisation in the EU or the COSME-participating countries and have affiliated companies interested in the Chinese market, please contact our Partnership Coordinator to obtain further information about partnerships and collaborations. The EU SME Centre offers a wide range of complimentary services to partners and affiliated SMEs to improve their readiness to the market.

About the Netherlands Innovation Center (NIC)

NIC is an incubator with operation sites in both China and Europe aiming at helping European start-ups or SMEs to enter the Chinese market in a smooth and cost-efficient way. Based in Amsterdam and Suzhou City, NIC offers a wide range of supporting services to European businesses looking into the Chinese market including the organisation of innovation competitions, organisation of company matching, and support applying for government subsidies.

About the Centre

The Centre in Beijing provides a comprehensive range of hands-on support services to European small and medium-sized enterprises (SMEs), getting them ready to do business in China. Our team of experts provides advice and support in four areas – business development, law, standards and conformity and human resources.



The EU SME Centre is a project funded by the European Union's COSME Programme.

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Collaborating with external experts worldwide, the Centre converts valuable knowledge and experience into practical business tools and services easily accessible online. From first-line advice to in-depth technical solutions, we offer services through Knowledge Centre, Advice Centre, Training Centre and SME Advocacy Platform.

The Centre is funded by the European Union and implemented by a consortium of five partners - the China-Italy Chamber of Commerce in China, the China-Britain Business Council, the Danish Chamber of Commerce in China, the EUROCHAMBRES, and the European Union Chamber of Commerce in China.

To learn more about the Centre, visit the website www.eusmecentre.org.cn.



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